



News Release

Media Contact:
Lisa Holmes
Advanced Assembly, LLC
303-307-9900
lisa@aapcb.com

Finalists for Ernst & Young Entrepreneur Of The Year® 2010 awards in the Rocky Mountain region Announced

DENVER, CO, 11 May 2010 – Ernst & Young LLP is pleased to announce the finalists for the Ernst & Young Entrepreneur Of The Year® award in the Rocky Mountain region. This group of outstanding entrepreneurs was selected by an independent judging panel made up of regional business, academic and community leaders. The winners will be revealed at a gala event on June 24, 2010 at the Grand Hyatt.

“Entrepreneurship is especially vital as our nation recovers from recession,” said Jim Wilson, Ernst & Young LLP Entrepreneur Of The Year Program Director for the Rocky Mountain region. “These finalists create jobs in our area, encouraging healthy growth, development and innovation in the local economy.”

The Rocky Mountain region finalists for the Ernst & Young Entrepreneur Of The Year award in 2010 are:

- Ralph W. Christie, Jr., P.E., Chairman, President and CEO, Merrick & Company
- Lawrence Davis, CEO & Founder, Advanced Assembly
- Robert Dineen, President, Rocky Mountain Natural Meats, Inc.
- Larry DiPasquale, CEO & Managing Partner, Epicurean Culinary Group
- Paul Ford, CEO , NetQuote
- Alan Gillan, Vice President, Coolerado Corporation
- John Griffith, President, Alpine Waste & Recycling
- Jeff Hermanson, CEO , Larimer Associates, Hermanson Inc.
- Blake Jones, Co-Founder, President & CEO, Namasté Solar
- Rick Jory, President & CEO, Sandhill Scientific, Inc.
- John P. Lovett, CEO , Droplet Measurement Technologies
- Jack McClurg, CEO , HealthTrans
- Anita Padilla-Fitzgerald, Founder, President and CEO, MegaStar Financial Corp.
- Robert Pfeiffer, CEO & President, Luca Technologies Inc.
- Kevin Reddy, CEO & Chairman, Noodles & Company
- Monty Sharma, CEO and President, Atkins Nutritionals, Inc.
- Emily B. Spencer, President & CEO, Premier Medical Corporation
- Trevor Tice, CEO , Core Power Yoga, LLC

The Entrepreneur Of The Year® program honors entrepreneurs regionally in June, leading up to the national awards in November. Additionally, venture-backed companies that win an Entrepreneur Of The Year® award regionally are also eligible for the Venture Capital Award of Excellence on a national level. The overall national US winner then moves on to compete for the World Entrepreneur Of The Year title in June.

This year, the Entrepreneur Of The Year awards program celebrates its 24th anniversary. The program has expanded to recognize business leaders in over 135 cities in 50 countries throughout the world. Awards are given to entrepreneurs who demonstrate extraordinary success in the areas of innovation, financial performance and personal commitment to their businesses and communities. Entrepreneurs are nominated and evaluated by those in each region, including local business, academic and community leaders.

All regional honorees are invited to the national Entrepreneur Of The Year® gala, hosted by Jay Leno, on November 13, 2010 in Palm Springs, California. The gala is the culminating event of the Ernst & Young Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies. For more information on the Ernst & Young Strategic Growth Forum, please visit www.ey.com/us/strategicgrowthforum.

About Advanced Assembly

Advanced Assembly is an Aurora, Colorado company specializing in quick-turn, SMT assembly for design engineers needing low volume or prototype printed circuit board assembly. With customers like Motorola, AT&T and Intel, and close supplier relationships with Digi-Key, Mouser and Arrow, Advanced Assembly is quickly becoming the industry leader for prototype printed circuit board assembly. For more information visit <http://www.aapcb.com> or call 1-800-838-5650.

###