



News Release

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Advanced Assembly Joins Digi-Key's TechXchangeSM Community

Aurora, CO – May 21, 2013 – Advanced Assembly, a leading provider of SMT assembly for engineers, today announced it has become a valued partner within Digi-Key's TechXchange community. As an online group owner, Advanced Assembly will be providing expert information and assistance to anyone designing and building innovative, electronic products and circuit boards.

“As a company focused on helping engineers assemble 1-35 boards, we understand the challenges and obstacles so many innovators face when bringing new ideas to life,” said Kevin Ryan, president of Advanced Assembly. “Digi-Key's TechXchange gives us a new forum to interact and assist all types of engineers, from students and hobbyists to seasoned design professionals, as they design the products of the future.”

Digi-Key's [TechXchange](#) is a user-to-user forum where design engineers are able to discuss technology, products, designs and more, while participating in discussions, asking questions of the community or of subject matter experts. As the leading integrated Internet-based distributor, Digi-Key's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

To join Advanced Assembly's TechXchange group visit:

<http://www.digikey.com/techxchange/groups/advanced-assembly>.

TechXchange members will be the first to receive a series of pcb assembly whitepapers soon to be released from Advanced Assembly.

About Advanced Assembly

Advanced Assembly is an Aurora, Colorado company specializing in quick-turn, SMT assembly for design engineers needing low volume or prototype printed circuit board assembly. With customers like Motorola, AT&T and Intel, and close supplier relationships with Digi-Key, Advanced Assembly is quickly becoming the industry leader for prototype printed circuit board assembly. For more information visit <http://www.aapcb.com> or call 1-800-838-5650.

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