



Advanced Assembly Announces Unconditional Warranty

Company Stands Behind Its Work with Industry's Most Comprehensive Quality Policy

Aurora, CO (March 2, 2017) – Advanced Assembly, a leading provider of SMT assembly services for engineers, today announced its new quality policy, which states if Advanced Assembly makes a mistake, the company will make it right regardless of time limits. Advanced Assembly's unwavering commitment to delivering excellence for the past 20 years has resulted in PCB assembly processes that consistently deliver accurate assemblies regardless of order size or design difficulty. For this reason, the company confidently stands behind its workmanship with a broad-scope policy unlike anything the industry.

The quality policy states that Advanced Assembly will stand behind its workmanship using the latest IPC standards and customer supplied documentation. The company is committed to its customers and unconditionally warrants the workmanship free from assembly defects. Upon request, Advanced Assembly will review all documentation supplied (including BOM, XYRS and Gerber files) and internal record documentation (including BMB, readme, and HOLD resolution) to determine if a workmanship defect occurred.

"In the spirit of REI and Nordstrom's 100% satisfaction guarantee, if Advanced Assembly makes a mistake, we will make it right," said Lawrence Davis, President of Advanced Assembly. "This is the only unconditional quality policy we know of in the PCB assembly industry. We believe so strongly in the excellence of our work that we are willing to back it up with the promise to fix any errors. I could not be prouder of the outstanding quality our teams constantly provide customers."

[Click here to read the full quality guarantee.](#)

"Advanced Assembly's quality statement was designed to alleviate some of the concerns customers have when something goes wrong with a project," said Shane Shuffield, Vice President of Sales at Advanced Assembly. "With this unconditional guarantee, Advanced Assembly's customers know we will stand behind our work should a mistake happen and there will be no haggling over who is to blame. It's one more way we are leading the industry with a customer-first focus."

About Advanced Assembly

Advanced Assembly is an Aurora, Colorado company specializing in quick-turn, SMT assembly for design engineers needing low to mid-volume or prototype printed circuit board assembly. With customers like Motorola, AT&T and Intel, and close supplier relationships with Digi-Key, Arrow, Newark and Mouser, Advanced Assembly is the industry leader for prototype printed circuit board assembly. For more information visit <http://www.aapcb.com> or call 1-800-838-5650.