



## News Release

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## Fulfilling Engineering Need Fuels Employment and Growth at Advanced Assembly

*PCB Assembly Leader Posts 32% Growth in Q1 with Quick-turn, Prototype Assembly Service;  
Brings New Jobs to State Economy*

**Denver, CO – April 5, 2011** – Advanced Assembly, a leader in SMT assembly services for printed circuit boards (pcb), today announced its results for the first quarter of 2011. In further validation that the company's focus on prototype pcb assembly is meeting a need for engineers, the company expanded revenue 32% compared to the first quarter of 2010. With sustained momentum expected through the remainder of the year, the company also extended its geographical reach with new sales regions and added additional staff.

Advanced Assembly's sustained high growth and job creation opportunities are a result of strong customer loyalty and increasing awareness of the company's unique service offering. The company signed over 100 new customers during the first quarter from a wide-range of industries including medical equipment, defense, oil & gas and utilities. Yet, even with the increased demand from new customers, Advanced Assembly's largest percentage of growth came from returning customers.

"Our impressive first quarter results provide further evidence that engineers need help assembling their prototype pcbs in a short amount of time," commented Lawrence Davis, President and CEO of Advanced Assembly. "Our growth is a testament to the quality of our assembly service and the close relationships we establish with our customers. We are proud that the company's success allows us to provide more jobs to Americans at a time when they are needed the most."

Advanced Assembly's most recent performance represents seven years of consecutive, double-digit year-over-year growth. This financial success stands in stark contrast to the traditional pcb assemblers with large quantity requirements and long lead times. In its annual EMS Industry report, IPC Market Research forecasted compound annual growth of only 4.9% through 2012. Advanced Assembly has been able to outperform the market due to a partnership-approach to service and its proprietary machine-assembly process, which allows the company to assemble pcbs over 80% faster than the competition.

### About Advanced Assembly

Advanced Assembly is an Aurora, Colorado company specializing in quick-turn, SMT assembly for design engineers needing low volume or prototype printed circuit board assembly. With customers like Motorola, AT&T and Intel, and close supplier relationships with Digi-Key, Mouser and Arrow, Advanced Assembly is quickly becoming the industry leader for prototype printed circuit board assembly. The company is committed to delivering high quality services and is ISO 9001:2008 certified. For more information visit <http://www.aapcb.com> or call 1-800-838-5650.

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